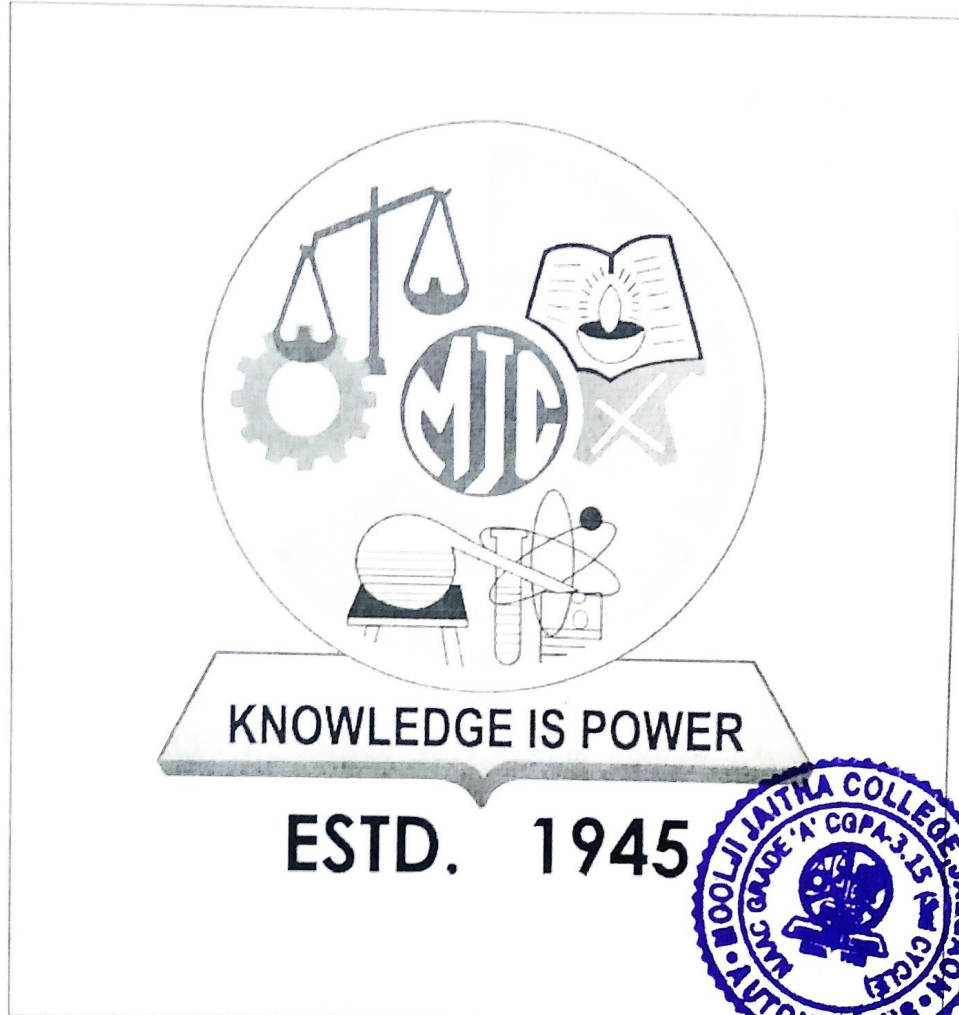


KCE'S
Moolji Jaitha College (Autonomous), Jalgaon.



SEMESTER PATTERN
BACHELOR OF VISUAL ARTS
COURSE IN PAINTING
UNDER CHOICE BASED CREDIT SYSTEM (CBCS)

SEMESTER (V / VI)
(Academic Year : 2022 - 2023)

PAINTING

Objectives and Outcomes

The Art and Painting Department of MJ College of arts had been in existence for past more than four years. Thus the syllabus was design to suit the requirement of. Concentration upon the requirement of the both students and the government, the old masses of those time and it was perfect than. This syllabus since when was hardly changed or altered. Now the times have changed and so is the demand of the students have also been changed. More than this even Government bodies also insisted on the up gradation of the courses of B.V.A in Painting has been changed into full-fiedged four years course of **Bachelor in Visual Arts**.

The objectives of Bachelor in Visual Art.

- 1) To impart students a complete in depth knowledge in painting and a rigorous practical training.
- 2) To make the art education more academic and systematic and at par with the other institutes imparting art education.
- 3) To make them / train them into an artist and also to integrate them into social system.
- 4) To respond to job orient approach.
- 5) To appeal to the students for higher education .
- 6) To raise the standard of higher education in creative field.
- 7) This course it self will help them to have admission in other institute if they want to move out to both national and international Institute.
- 8) To make them competitive in the creative field.
- 9) To increase the possibility of them having better jobs and advanced courses.
- 10) This course itself will enable them to hold their exhibitions at National and International levels.

ELIGIBILITY

The applicants aspiring / seeking admission to First Year of Bachelors in Visual Arts should

- 1) Have successfully cleared XII th Std. from any institution recognized by Maharashtra State Board of Secondary and Higher Secondary Education Or any other equivalent Board with English as one of the subject with aggregate 50% mark.

- 2) Candidates with G. D. Art (Painting) of Maharashtra state can be admitted for the first year of B.V.A. as a graduate student of M.J College.

SYLLABUS

Faculty Name : Fine Art

Course Name : Bachelor of Visual Art (B.V.A)

Secoud year B.V.A (PAINTING)

Scheme – Semester V / VI

Third Year

(Semester-V)

sub-Code	Subjects	Cr	L	P	Ext		Int		T
					T	P	T	P	
BVAP-351	Compulsory English -V	4	4	-	60	-	40	-	100
BVAP-352	Asthetic (Indian & Western)-I	2	2	-	30	-	20	-	50
BVAP-353	Advertising Art & Idea- III	2	2	-	30	-	20	-	50
BVAP-354	Information Design -I	4	-	8	-	60	-	40	100
BVAP-355	Packaging Design- I	4	-	8	-	60	-	40	100
BVAP-356	Pictorial Composition-II	4		8		60	-	40	100
	TOTAL	20							500

(Semester-VI)

sub-Code	Subjects	Cr	L	P	Ext		Int		T
					T	P	T	P	
BVAP-361	Compulsory English -VI	4	4	-	60	-	40	-	100
BVAP-362	Asthetic (Indian & Western)-II	2	2	-	30	-	20	-	50
BVAP-363	Advertising Art & Idea- IV	2	2	-	30	-	20	-	50
BVAP-364	Information Design -II	4	-	8	-	60	-	40	100
BVAP-365	Packaging Design- II	4	-	8	-	60	-	40	100
BVAP-366	Painting From Life	4		8		60	-	40	100
	TOTAL	20							500

SYBVA
Semester-III
BVAP/BVAS-231: Compulsory English-III

Course Objectives:

1. To make students understand the importance of English Vocabulary
2. To enable students to acquire essential vocabulary
3. To enhance grammatical accuracy of students
4. To help students construct grammatically correct sentences

Course Outcomes: After successfully completing the course, students

1. will have understood the importance of English Vocabulary.
2. will have acquired essential vocabulary.
3. will have enhanced grammatical accuracy.
4. will be able to use grammatically correct sentences.

Credits: 4

Marks: 100

Internal Examination: 40

External Examination: 60

UNIT	TOPIC	METHOD	CONTACT HOURS
I	Vocabulary in Practice		15
	<ol style="list-style-type: none"> 1. The family 2. People you know 3. Clothes 4. Clothes and accessories (belt, bracelet, etc.) 5. Life (be born, get married, etc.) 6. Describing character 7. Describing appearance 8. How you feel (cheerful, miserable, etc.) 9. Having a bad day (be late, break down, etc.) 10. Accidents and injuries 11. Shops and shopping 12. Houses and homes 13. Housework 14. In the kitchen 15. Food 16. Health and fitness 17. Sport 18. Music 19. Shapes (oval, rectangular, etc.) 20. Measurements (height, length, etc.) 	Interactive Sessions and practice exercises	
II	Vocabulary in Practice		15
	<ol style="list-style-type: none"> 21. Jobs 22. In the office 23. Writing to people 	Interactive Sessions and practice	

	24. Holidays 25. Hotels 26. Travelling by plane 27. In the countryside 28. The weather 29. Animals 30. Parts of a car 31. Everyday adjectives (dry, heavy, etc.) 32. Using your voice (shout, whisper, etc.) 33. Using your hands (clap, stroke, etc.) 34. Do and make 35. Irregular past tenses 36. Phrasal verbs with off and up 37. More phrasal verbs 38. Sorry and thank you 39. Giving directions 40. On the phone	exercises	
III	Grammar in Practice		15
	1 Is it a good job? (be/have got) 2 We had a big house (have/have got) 3 People are living longer (present continuous) 4 They speak Spanish (present simple) 5 She's never ill (adverbs of frequency) 6 I'm travelling round the world (present simple or present continuous?) 7 She studied business (past simple) 8 Who phoned you? (object and subject questions) 9 They were reading (past continuous) 10 It was raining. Did you go out? (past continuous or past simple?) 11 A city in the north (a/an or the?) 12 I'm taking my test tomorrow (will, going to or present continuous) 13 We have to go (have to) 14 I like apples (no article) 15 We must hurry (should/must) 16 A lot of information (quantity) 17 She's just won (present perfect) 18 Do you want to go out? (Verb + verb-ing; verb + to + verb) 19 If you write to us (conditional 1) 20 He couldn't sing (can/could)	Interactive Sessions and practice exercises	
IV	Grammar in Practice		15
	21 I'll see you when you get back (when/as soon as/after)	Interactive Sessions and	

<p>22 What's she like? (be) like 23 It's a bigger room (comparatives) 24 If I was the manager, I'd ... (conditional 2) 25 The best restaurant (superlatives) 26 I like people who are friendly (defining relative clauses) 27 London isn't as big as Tokyo (as + adjective + as) 28 Pleased to meet you (adjective + to-infinitive) 29 He used to play tennis (used to) 30 I feel like dancing! (verb/adjective + preposition + -ing) 31 She speaks clearly (adverbs of manner) 32 It's hot, isn't it? (question tags) 33 There's no-one at home [<i>some(one)</i> /<i>any(thing)/no(where)</i>] 34 <i>It was too cold to go out</i> (too + adjective/adverb; not + adjective/adverb + enough) 35 They are made in Taiwan (present passive) 36 There are too many people (too much/too many/not ... enough) 37 I've been working here for 6 months (present perfect continuous) 38 I would like you to come (verb + object/person + to-infinitive) 39 I sent her a card (verb + object 2 + object 1; verb + object 1 + to/for + object 2) 40 It was sunny but very cold (and/but/because/so)</p>	<p>practice exercises</p>	
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Prescribed Books and Suggested Readings:

Gower, Roger. *Grammar in Practice 3*. New Delhi: CUP. 2004. Print.
Pye, Glennis. *Vocabulary in Practice 3*. New Delhi: CUP. 2013. Print.

SYBVA
Semester-IV
BVAP/BVAS-241: Compulsory English-IV

Course Objectives:

1. To make students understand the importance of English Vocabulary
2. To help students acquire essential vocabulary
3. To develop the ability of using grammatically correct sentences among students
4. To make students practice grammar to improve their linguistic competence

Course Outcomes: After successfully completing the course, students

1. will have understood the importance of English Vocabulary.
2. will have acquired essential vocabulary.
3. will have developed the ability to use grammatically correct sentences.
4. will have improved linguistic competence.

Credits: 4

Internal Examination: 40

Marks: 100

External Examination: 60

UNIT	TOPIC	METHOD	CONTACT HOURS
I	Vocabulary in practice		15
	1. Family 2. People's ages 3. Describing character 1 4. Describing character 2 5. How you feel (excited, nervous, etc.) 6. Love and marriage 7. Your body 8. The senses (smell, taste, etc.) 9. Driving a car 10. Signs (no smoking, for sale, etc.) 11. Television 12. Cinema 13. Newspapers and magazines 14. Books 15. Cooking 16. The taste of food 17. Sounds 18. Home technology 19. The environment 20. Natural disasters	Interactive Sessions and practice exercises	
II	Vocabulary in practice		15
	21 Studying at university 22. Crime 23 Law and justice 24 Getting a job	Interactive Sessions and practice exercises	

	25 Talking about your work 26 Who works in a company 27 Money 28 Using a computer 29 Politics 30 War and peace 31 Talking about language 32 Expressions of time 33 Everyday objects 34 Household objects and tools 35 How good/bad something is 36 Describing objects 3 7 Using your eyes 38 Ways of walking 39 Phrasal verbs 40 Giving your opinion		
III	Grammar in Practice		15
	1 <i>So do/so/too; either/neither</i> 2 <i>He wants to stay</i> (verb + (to)/verb + -ing) 3 I know. It's raining (present simple or present continuous?) 4 My birthday's in August (prepositions of time) 5 She'll be able to help (can/able to/manage to) 6 Neither of them play tennis (<i>both/neither/either</i>) 7 <i>He called to say goodbye</i> (infinitive of purpose) 8 Did they? (reply questions) 9 I was working when she arrived (past continuous or past simple?) 10 I must go (must/have to) 11 However, he was very tired (linking words) 12 Could I open the window? (permission and requests) 13 She's gone (present perfect or past simple?) 14 Do you know when he left? (indirect questions with question words) 15 He lives by the sea (prepositions of place) 16 What time does the film start? (predictions and future events) 17 Do you know if she's there? (indirect questions with if/whether) 18 A computer is a machine which ... (defining relative clauses) 19 I'm learning English so that ... (so (that) – purpose and result) 20 The film was amazing (adjectives ending in -ing/-ed)	Interactive Sessions and practice exercises	

IV	Grammar in Practice		15
	21 She's really nice (adjectives and adverbs) 22 It was so hot (so/such) 23 She's a friend of his (possessives) 24 She's much older than I am (comparatives) 25 I look forward to seeing you (adjective/noun/verb + preposition <i>t-ing</i>) 26 It might rain (will/may/might) 27 If I were you ... (first and second conditional) 28 They hurt themselves (reflexive pronouns) 29 She must be rich (modals of deduction) 30 Unless you hurry ... (unless) 31 The car's been sold [passive (present/present perfect)] 32 Until I go out (until/before/by the time) 33 It'll be done tomorrow [passive (future/modals)] 34 What does it look like? (look/sound/taste / feel/smell like) 35 Has it been raining? (present perfect continuous) 36 A piece of paper (countable/uncountable nouns) 37 I've been working there (present perfect or present perfect continuous?) 38 He said it was late (reported statements) 39 Do you know everyone? (any/every) 40 They asked us to stay (reported commands and questions)	Interactive Sessions and practice exercises	

Prescribed Book:

Gower, Roger. *Grammar in Practice 4*. New Delhi: CUP. 2005. Print.
 Pye, Glennis. *Vocabulary in Practice 4*. New Delhi: CUP. 2013. Print.

Semister –V-VI

BVAP- 352 / 362

Asthetic (Indian & Western)-I –II

Credits: 2

Internal Examination:20

Marks: 50

External Examination:30

Course Objectives:

- to encourage student to study about the evolution of indian culture and art

Course Outcomes:

At the end of the course, the students will no about tha different culture and the art related to it

Sr.no.	Subject Content	Period
1.	1) The art of The Middel ages : Italian art, Early Christain art , Byzantine art	6
	2) Gothik art: Study of Gothik painting, colour glass painting	6
	3) The Early Renaissance : Botichelli, masaccio, danatello	
	4) The High Renaissance : Leonardo Da Vinci, Michelangelo, raphael	6
	5) Mannerism : rubence, Rembrant, vhelajhakvell, burnini	
	6) Boroque art , rococo art , Romanticism, Realisam	6
		4
		2
		total-30

Semister –V-VI

BVAP- 353 / 363

Advertising Art & Idea- III - IV

Credits: 2

Internal Examination:20

Marks: 50

External Examination:30

Course Objectives:

- the student will learn about the advertise
- how to use advertise in business plan
- how to proper apply advertis in business

Course Outcomes:

- To encourage students to learn marketing strategy and reflections

Sr.no.	Subject Content	Period
1.	1) Nirmiti padhati - akshar mudran , shila mudran dev nagari mudran 2) advertising process and working – vipanan, small advertise, motion advertise,marketing process, marketing technics 3) advertising is a business 4) Indian advertising history – how was advertising in past	60 hours minimum no of assignments 10 60 h Minimum no of assignment 10

Prescribed Book:

Ashutosh prakashan . *Advertising art and idea* . pune : CUP. 2005. Print.